

CYT



JUNE 6-10, 2026 | WEST PALM BEACH, FL



ISAC
INTERNATIONAL SOCIETY FOR
ADVANCEMENT OF CYTOMETRY

2026

EXHIBITOR & SPONSORSHIP PROSPECTUS

39TH CONGRESS FOR THE INTERNATIONAL SOCIETY FOR ADVANCEMENT OF CYTOMETRY

www.cytoconference.org

Dear Industry Partners,

We are excited to invite you to participate in CYTO 2026, the 39th Congress of the International Society for Advancement of Cytometry (ISAC), to be held June 6–10, 2026, in beautiful West Palm Beach, Florida.

As the premier global conference dedicated to single-cell analysis, CYTO 2026 will gather leading scientists, innovators, and decision-makers in flow cytometry, imaging, analytical technologies, diagnostics, and therapeutics. The theme of the conference—Cytometry: The Next Wave—reflects our focus on the next generation of cellular analysis tools and their far-reaching applications across research, clinical practice, and biotechnology.

Why Exhibit or Sponsor at CYTO 2026?

- **Connect with Decision-Makers:** Engage with a highly targeted audience of researchers, engineers, and clinical professionals at the forefront of cytometry and single-cell science.
- **Showcase Your Innovations:** Present your latest technologies and solutions to an audience actively seeking cutting-edge tools and partnerships.
- **Maximize Visibility:** Benefit from strategic exhibit hall enhancements, including:
 - Optimized foot traffic with shortened walk times between sessions and the exhibit area
 - Daily networking events and food functions in the exhibit hall
 - Opportunities for sponsored sessions, product showcases, and branding throughout the venue
- **Expand Your Reach:** CYTO draws attendees from around the world, offering access to a broad and diverse scientific and commercial audience.

A Premier Location for Innovation & Networking

West Palm Beach provides a vibrant and accessible destination, boasting sunny beaches alongside a rapidly growing life sciences and medical technology sector. It's the perfect setting to build new relationships and reconnect with the global cytometry community.

We're Listening—And Improving

We've taken your feedback seriously. Based on input from surveys, focus groups, and conversations with past exhibitors, we've introduced new features to enhance your ROI and exhibitor experience. Our goal is to make CYTO 2026 the most productive and engaging conference yet—for you and your team.

Join Us in Shaping the Future of Cytometry

We warmly invite you to explore the sponsorship and exhibitor opportunities detailed in the attached prospectus. **If you have questions or would like to discuss further, please contact:**

CYTO 2026 Exhibit Management

Kris Herlitz

+1 845-243-2906

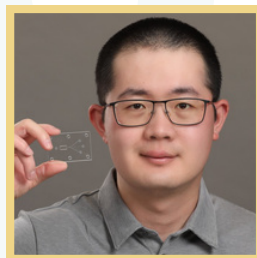
kris@herlitz.com

Let's partner to make CYTO 2026 the place to be for innovation, collaboration, and growth in cytometry. We look forward to welcoming you to West Palm Beach in June 2026!

Warm regards,



Silas Leavesley, PhD
Program Chair



Jingjing Zhao, PhD
Program Co-Chair

PLEASE CLICK HERE TO SUBMIT YOUR APPLICATION ONLINE!



CYTO 2025 ATTENDEE DEMOGRAPHICS



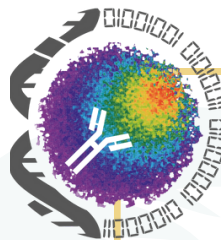
1618 TOTAL REGISTRATIONS



876 ATTENDEES



742 EXHIBITORS



GEOGRAPHIC LOCATION

917 US AND CANADA
701 INTERNATIONAL

CONTENT BREAKDOWN

15

**WORKSHOPS
ACCEPTED**

30 Submitted

369

SCIENTIFIC ABSTRACTS

Poster & Oral

ACCEPTED

412 Submitted

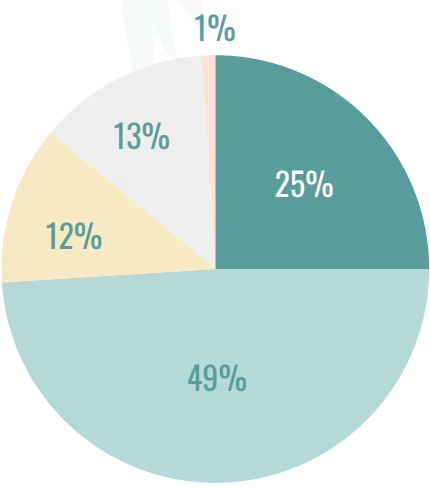
23

**COMMERCIAL
TUTORIALS
PRESENTED**

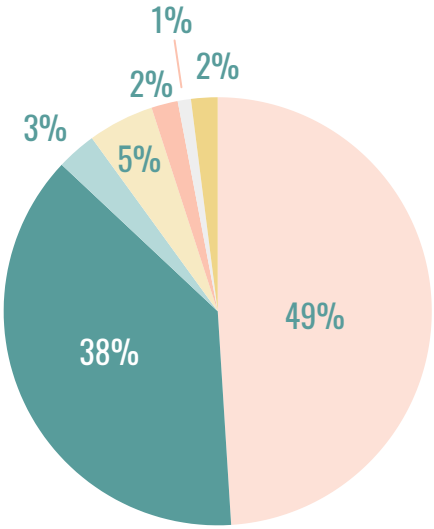
894 US
235 UK
132 GERMANY
58 FRANCE
46 SWITZERLAND
41 NETHERLANDS
33 ITALY
24 AISTRALIA
28 BELGIUM
27 CHINA
23 CANADA

ATTENDEE CLASSIFICATIONS

- PhD
- Other
- BA/BS
- MA/MS
- MD



- Bio Sciences
- Other
- Medicine
- Engineering
- Computer Science
- Chemical Science
- Physical Science



QUESTIONS? CONTACT KRIS HERLITZ AT 845-243-2906 OR KRIS@HERLITZ.COM

RESERVE A BOOTH

BENEFITS OF EXHIBITING AT CYTO 2026

- Take advantage of marketing and promotional opportunities to increase exposure and secure qualified leads.
- Interact with cytometry professionals from all over the world.
- Earn priority points for each year of meeting participation, sponsorship purchase, and commercial tutorial hosting.
- Welcome reception, happy hour, social events, and refreshment breaks scheduled to bring decision makers to you.

EXHIBITORS RECEIVE

- One complimentary full attendee registration to each exhibiting company, providing your staff the opportunity to network in an educational setting.
- Six complimentary exhibit booth personnel badges per each 10' x 10' booth space. Additional exhibitor badges will be \$250 each.
- Listing on the Congress website ([Interactive Floor Plan](#)) recognizing your company as a 2026 exhibitor.
- Company listing in the online Congress Mobile App with a 50-word description of your products and services.
- 8' high back drape and 3' high side divider rails.
- Booth identification sign – includes company name and booth number.

[RESERVE YOUR BOOTH HERE!](#)

EXHIBIT SPACE FEES

- **Booth size 10'x10'** - \$3,900
- **Corner Booth** - \$4,100
- **Island Booth** – minimum 20'x20' size and a 20' height limit - \$4,400

All prices are in US Dollars and are based on 10' x 10' spaces. First-time exhibitors receive a 20% discount on their booth space.



CLICK TO
RESERVE
**YOUR
BOOTH**

SPACE ASSIGNMENTS

- The early deadline for booth assignment based on priority points is February 2, 2026. Applications submitted online via the Exhibitor Portal before February 2, 2026 will be assigned booths based on accumulated priority points (see below for priority point system). Exhibitors may designate their preference for location. Every effort will be made to accommodate your preferred choices, but it cannot be guaranteed.
- Accumulated points determine space selection order for the Congress. Companies receive one point per 10' x 10' booth purchased, for a maximum of five points. In the case of company mergers, exhibit management will use the highest number of years exhibited in calculating priority points. Priority points may also be earned through sponsorship support or for hosting a commercial tutorial.
- All booths will be assigned by February 20, 2026. Upon booth assignment, you will be sent an invoice for FULL payment of your rental. Payment can be made by credit card directly online. Checks drawn on US banks and bank wires are accepted and due at the time of invoice. Be sure to add any applicable bank wire/processing fees with your booth payment. FULL payment of booth space is required by February 20, 2026. Any booths not paid for in full by this date will be released and available for booking on a first come first served basis.
- Starting February 21, 2026, the online booth application system will be open to exhibitors on a first come first serve basis, based on booth availability.
- FULL payment is due at the time of application.
- **Please Note:** Allocated exhibit booths, sponsorships, advertising, commercial tutorials will be released and available to others for booking if FULL PAYMENT is not received on time.

PLEASE CLICK HERE TO SUBMIT YOUR APPLICATION ONLINE!



FLOOR PLAN & DATES



SHOW DATES AND HOURS

Exhibit Set-Up

Friday, June 5	8:00am – 7:00pm
Saturday, June 6	8:00am – 7:00pm
Sunday, June 7	8:00am – 2:00pm

Exhibits must be show-ready by 2:00pm on Sunday, June 7, 2026.

*Early Move-In Requests, if able to be accommodated at all, will need to be handled directly with the official general contractor AEX Convention Services. Special material handling fees will apply.

Sunday, June 7th

Commercial Tutorials	12:00pm – 1:00pm
Exhibit Open and Welcome Reception	5:00pm – 7:00pm

Monday, June 8th

Exhibits Open	10:00am – 7:00pm
Commercial Tutorials	12:15pm – 1:15pm
Poster Session/Happy Hour	5:00pm – 7:00pm

Tuesday, June 9th

Exhibits Open	10:00am – 7:00pm
Commercial Tutorials	12:15pm – 1:15pm
Poster Session/Happy Hour	5:00pm – 7:00pm

Wednesday, June 10th

Exhibits Open	10:00am – 2:00pm
Commercial Tutorials	12:15 – 1:15pm

EXHIBITOR DISMANTLE

Wednesday, June 10th

Exhibitor Dismantle and Move-out	2:00pm – 10:00pm
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Thursday, June 11th

Exhibitor Move-out	8:00am – 12:00pm
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KEY DATES & DEADLINES



February 2, 2026

Assignment of booth space based on priority points.

February 20, 2026

Notification of space assignments sent to applications received by the priority point deadline; FULL payment due.

February 21, 2026

Assignment of booth space on first-come, first-served, based on availability; FULL payment due with application.

March 6, 2026

Deadline to apply for a Commercial Tutorial.

March 2026

Service kit available online.

CONTACT US:



Kris Herlitz

Exhibit & Sponsorship Sales



845-243-2906



kris@herlitz.com

Mailing Address:

The Herlitz Company/CYTO
108 Montgomery St.,
Ste. 205
Rhinebeck, NY 12572-1106



CLICK TO
VIEW
CURRENT
FLOOR
PLAN

QUESTIONS? CONTACT KRIS HERLITZ AT 845-243-2906 OR KRIS@HERLITZ.COM

SPONSORSHIP LEVELS

Show your organization's commitment to supporting the field of cytometry by becoming a sponsor. **Take your sponsorship to the next level with an Ultimate Sponsorship!** Your support helps the rising stars and game changers of tomorrow attend the largest and most influential congress on Cytometry.

ULTIMATE - \$35,000

6 Priority Points (Unlimited Sponsors)

BENEFITS INCLUDE:

- Funds assist Students and SRL Junior Staff travel to CYTO
- One Commercial Tutorial
- One 10' x 10' booth space
- Access to Sponsor/VIP lounge on expo floor
- Added to the mobile app gamification
- Banner Ad with company link to your website on CYTO marketing E-blasts
- Company banner with link to company website on attendee registration and all registration confirmations
- Four (4) full attendee registrations
- Six (6) VIP tickets to the President's Reception and Closing Reception
- One Ad on the mobile app
- Recognition at Awards Ceremony
- Recognition on CYTO 2026 website
- Full-page ad in online program
- Website banner with link to company website
- "Thank you" with logo in printed materials and on-site signs
- Complimentary CYTO pre- or post-attendance list (one-time use)
- Sponsor ribbon for all booth staff

PREMIUM - \$17,500

3 Priority Points (Unlimited Sponsors)

BENEFITS INCLUDE:

- Charging Station located on Exhibition Floor will include company logo/name on signage
- Banner Ad with company link to your website on CYTO marketing E-blasts
- Two (2) full attendee registrations
- Four (4) VIP tickets to the President's Reception and Closing Reception
- Recognition at opening social
- Access to Sponsor/VIP lounge on expo floor
- Added to the mobile app gamification
- Recognition on CYTO 2026 website
- Half-page ad in online program
- Website banner with link to company website
- "Thank you" with logo in printed materials and on-site signs
- Complimentary CYTO pre- or post-attendance (one-time use)
- Sponsor ribbon for all booth staff

DELUXE - \$10,000

2 Priority Points (Unlimited Sponsors)

BENEFITS INCLUDE:

- Recognition at happy hour
- Two (2) VIP tickets to the President's Reception and Closing Reception
- Quarter-page ad in online program
- Complimentary CYTO pre- or post-attendance (one-time use)
- Added to the mobile app gamification
- Recognition on CYTO 2026 website
- "Thank you" with logo in printed materials and on-site signs
- Company logo on website
- Sponsor ribbon for all booth staff

ESSENTIAL - \$7,500

1 Priority Point (Unlimited Sponsors)

BENEFITS INCLUDE:

- One (1) VIP ticket to the President's Reception and Closing Reception
- Recognition at refreshment breaks
- Recognition on CYTO 2026 website
- "Thank you" with logo in printed materials and on-site signs
- Added to the mobile app gamification
- Company logo on website
- Sponsor ribbon for all booth staff

PLEASE CLICK HERE TO SUBMIT YOUR APPLICATION ONLINE!



ADVERTISING & BRAND VISIBILITY

ADVERTISE A 20-30 SECOND VIDEO ON THE CONGRESS WEBSITE

\$2,000 (Exclusive)

MAXIMIZE YOUR EXPOSURE with your company video on the Congress website! This exposure allows you to get in front of an even larger audience and carries your message off the exhibit floor and onto their screens.

ADVERTISE IN ONLINE PROGRAM

Display your company name, logo, booth number, and message in the Congress program. A PDF of the program book will be available on the Congress website before the meeting.

Advertising rates for the online program

Inside front cover \$2,000

Full-page \$1,500

Half-page \$750

Quarter-page \$750

ADVERTISE A 20-30 SECOND VIDEO IN SESSION ROOMS

\$2,500 (Per Session)

PLENTY OF EXPOSURE IN THE PLENARIES! Your company video plays a few minutes before the start of the main lecture each day. Take advantage of this unique opportunity to focus the audience's attention on your messaging.

COMMERCIAL TUTORIALS

\$3,850 (Per Session)

Recording (audio and visual) Available - Contact Us for Pricing and Availability

Commercial Tutorials provide your company with an excellent opportunity to introduce new products, give in-depth technical demonstrations, and present product updates. ***Due to limited room availability, a maximum of two sessions is permitted per company.*** Requests are accepted on a first-come, first-served basis. A description of the presentation will be included in the Congress Program and Mobile App.

These opportunities sell out fast.

Times are (subject to change slightly)

Sunday, June 7	12:00pm – 1:00pm
Monday, June 8	12:15pm – 1:15pm
Tuesday, June 9	12:15pm – 1:15pm
Wednesday, June 10	12:15pm – 1:15pm

Boxed lunches are not provided but we encourage you to order for attendees. No outside F&B or catering is permitted by the convention center.

BANNER AD WITH LINK TO COMPANY WEBSITE IN CONGRESS MARKETING E-BLASTS

\$1,000 (Per Email)

YOUR SALES WILL HAVE A BANNER YEAR!

Gain your name recognition before the show even starts by getting your banner ad in front of the registrants in the top section of this e-blast.

MARKETING & PROMOTIONAL OPPORTUNITIES

MOBILE APP

5 Priority Points—\$25,000 (Exclusive)

Interact with the Audience!! Our mobile application will put all Congress details at the user's fingertips on their iPhone, Android, or other devices. A company banner with a direct link to your corporate website will be featured on the mobile app home screen. Sponsor signage included.

EVENT SPONSORSHIP

1 Priority Point—\$5,000 (Unlimited Sponsors)

- CYTO Innovation Technology Showcase
- SRL Networking Forum
- CYTO Women

BENEFITS INCLUDE:

- Company recognition on event signage outside of session room
- Verbal recognition during applicable event
- Company/logo acknowledgment on walk-in slides during applicable event
- Recognition in conference Program listing

EVENT FLOOR DECALS

1 Priority Point—\$5,000 (Limit 2)

Lead attendees' step by step from the Exhibit Hall Entrance to your booth! These floor clings are the "breadcrumbs" that all attendees can use to find their way to your booth all show long!

ATTENDEE BADGE LANYARDS

2 Priority Points—\$7,500 (Exclusive)

Your company logo will be printed on the lanyard and alternate with the show logo.

RECEPTIONS

Welcome Reception - 2 Priority Points - \$7,500 (Exclusive)

Monday Poster Session/Happy Hour - 2 Priority Points - \$7,500 (Exclusive)

Tuesday Poster Session/Happy Hour - 2 Priority Points - \$7,500 (Exclusive)

Quench the attendees' thirst for engagement with Branded Drink Tickets given to each attendee with their badges. Sponsor also receives a supply of 100 to hand out from their booth. Company receives recognition on event signage and in verbal event closing announcement as well.

CONGRESS NOTEPAD AND PEN

1 Priority Point—\$4,000 (Exclusive)

Attendees are sure to take note of you! Congress notepads and pens will be imprinted with your name and logo and distributed to registrants. Designed for use during and after the show. You may also provide your own pre-printed notepads and pens.

CONFERENCE FLOOR DECALS

1 Priority Point - \$5,000 (Limit 2)

Located in the covered walkway into the Palm Beach County Convention Center or in the Registration and Exhibit Hall Lobby area, these decals hold your branding and messaging and are a great way to get in front of the registrants.



MARKETING & PROMOTIONAL OPPORTUNITIES CONT'D

CHARGING STATIONS

1 Priority Point—\$5,000 (Each)

Be noticed as the attendees are charging up for the day (and night)! These power stations are ready to charge your cell phones, tablets, and laptops and will be placed in high visibility areas in the Palm Beach County Convention Center and Exhibit Hall.

HOTEL KEY CARDS

1 Priority Point—\$6,000 (Exclusive)

Hotel room keys are provided to each attendee upon check-in at the Hilton West Palm Beach headquarters hotel. Your company logo and/or message will be printed on the key card. Be the last name attendees see when they go back to their rooms each night.

HOTEL KEY CARD SLEEVES

1 Priority Point—\$3,000 (Exclusive)

Insert your brand into the hands of every CYTO 2026 attendee staying at the Hilton West Palm Beach headquarters hotel. Sponsor information will appear on our attendees' room key sleeves.

Escalator Clings

1 Priority Point—\$6,500 Single Set (Up or Down Escalator); \$12,000 Double Set (Up and Down Escalator) – (Exclusive)

Your branding will “cling” to them as you grab attendees' attention on the escalators every attendee sees everyday as they make their way to and from the General Sessions from the Registration and Exhibit areas.

EXHIBITOR MEETING ROOMS

10'x20' 1 Priority Point - \$5,000 (Only 2 Available) 20'x20' 2 Priority Points—\$8,000 (Only 4 Available)

User Groups, Face to Face Meetings, Peer to Peer Demos...you decide. We have two size options to rent private (10'x20' or 20'x20') exhibitor meeting rooms where you can meet with CYTO attendees in a private setting while maintaining the convenience of remaining on the CYTO 2026 Exhibit Floor.

Wi-Fi

2 Priority Points - \$10,000 (Exclusive)

Basic Wi-Fi will be available in the Exhibit Hall and all the meeting rooms; all CYTO attendees will have access to the network, and your company will have a Splash Page as well as custom naming of the Wi-Fi password. You will also be thanked on meeting signage.

PRINT EXHIBITOR LOCATOR BOARD SPONSORSHIP

\$1,500 (Exclusive)

Place your company logo on the large printed floor plan placed strategically at the front of the Exhibit Hall, directing attendees as to the overall layout of the booths.

MOBILE APP GAMIFICATION

\$500 (Each)

This is a popular game created to incentivize attendees to visit your booth and scan a QR code to gather points to win prizes. More information regarding participation will be found on the conference website in February.

MARKETING & PROMOTIONAL OPPORTUNITIES CONT'D

COLUMN WRAPS CONVENTION CENTER ENTRANCE AND EXHIBIT HALL PREFUNCTION SPACE

1-3 Priority points – Contact Us for Pricing

That's a Wrap! Located at the CYTO 2026 Entrance to the Palm Beach County Convention Center and outside of the exhibit hall, make a powerful impact with highly visible column and pillar wraps. Drive traffic to your booth by creating awareness about a new product or promoting your company/service.

GLASS RAILINGS AND PANELS

Contact Us for Pricing

Reserve your place on one or several of these glass railing panels highly visible to attendees not only from the lobby space but on their way up to and on the General Sessions and meeting rooms level.

OVERHEAD BANNERS

1 Priority Point—\$5,000 (Each)

Provide marquee value for your brand with these large overhead banners placed in the Registration and Exhibit Hall entrance lobby area of the Palm Beach County Convention Center - not to be missed!

AISLE SIGN SPONSORSHIP

2 Priority Point—\$10,000 (Exclusive)

Put your branding in every aisle! Your company name and branding will be placed on all 24 aisle floor clings (8 aisles, 3 clings in each)!

*Design/color scheme subject to ISAC approval based on show branding.

OTHER OPPORTUNITIES that present themselves will be added to the **Sponsorship Gallery** in the **Exhibitor Console** – we will keep you posted!

PLEASE CLICK HERE TO SUBMIT YOUR APPLICATION ONLINE!



2022 to 2025 EXHIBITING COMPANIES

10x Genomics Inc.	Cellarcus Biosciences	Eurofins Clinical Trial Solutions
AAT Bioquest, Inc.	CellCarta	EXBIO Praha, a.s.
Acoerela	Cellenion	FISBA AG
AcouSort AB	Cellsonics Inc	FlowJo, LLC
Agilent Technologies	CellSorter Company for Innovations	FlowMetric
Akoya Biosciences	Cellular Highways	FluoroFinder
Amphasys AG	Cerba Research	Glass Expansion GmbH
APE Angewandte Physik- und Elektronik GmbH	Certified Genetool	Hamamatsu Corporation
Apogee Flow Systems	Champions Oncology	Hellma USA
Applied Cells	Changchun New Industries	Hitronics Technologies Inc.
Applied Cytometry	Optoelectronics Tech. Co., Ltd	Hudson Robotics
Bangs Laboratories	Chroma Technology	ICON
BD Biosciences	Coherent	Idea Elan
Beckman Coulter Life Sciences	Core Quantum Technologies	ImageCyte - UBC
Beijing Challen Biotechnology Co.,Ltd	Countstar	Immudex
BennuBio Inc.	Curiox Biosystems	IMMUNOSTEP S.L.
bioBUBBLE, Inc.	Cytex	Inivai Technologies
BioLegend, Inc.	Cytex Biosciences, Inc.	Ionic Cytometry Solutions, LLC
Bio-Rad Laboratories	Cytolytics GmbH	IQVIA Laboratories
Biostatus Limited	CytoRecovery, Inc.	Iridian Spectral Technologies
Bio-Techne	Deepcell	ISAC Booth - Council and EC
Biotium, Inc.	Do Bio (A brand of Blacktrace Holdings)	KCAS Bio
BlueCatBio GmbH	Dotmatics, Inc.	Kinetic River Corp.
Canopy Biosciences	eCyte	LASE Innovation
Caprico Biotechnologies, Inc.	Edmund Optics	LASOS Lasertechnik GmbH
Cell Microsystems	Elabscience Bionovation Inc.	Leinco Technologies
	ELDEX CORPORATION	LevitasBio

QUESTIONS? CONTACT KRIS HERLITZ AT 845-243-2906 OR KRIS@HERLITZ.COM

2022 to 2025 EXHIBITING COMPANIES

Lunaphore Technologies

MABTECH

Metafora Biosystems

Metrdy

Miftek Corporation

Miltenyi Biotec B.V. & Co. KG

Mission Bio

Modulight

Namocell Inc.

NanoCollect Biomedical, Inc

NanoFCM Inc.

Nexcelom by PerkinElmer

Nodexus Inc

Omega Optical

On-chip Biotechnologies USA

opto biolabs

OptoSigma

Osela Inc.

OZETTE

Parhelia Biosciences

Parse Biosciences

Particle Metrix, Inc.

Partillion Bioscience

Pavilion Integration Corporation

Phase Three Product Development

PolyAn GmbH

Proteintech

RareCyte Inc.

RPMC Lasers

Samplix ApS

Sartorius

SCIDENTIFY

Slingshot Biosciences

Sony Biotechnology Inc.

Spectradyn, LLC

Spherotech, Inc.

Standard BioTools

STEMCELL Technologies Inc.

STRATEC Consumables GmbH

Stratedigm, Inc.

Stratocore

SurgeCare

Suzhou Vdo Biotech Co.,Ltd

Syntec Group

Teledyne Photometrics

Tercen Data Analytics Ltd.

terraFlow

The Lee Company

Thermo Fisher Scientific

ThinkCyte

TissueGnostics

Union Biometrica, Inc.

Verity Software House

Vision Research

WORK-FLOW

Yokogawa

Yokogawa Fluid Imaging Technologies

PLEASE CLICK HERE TO SUBMIT YOUR APPLICATION ONLINE!



THANK YOU!



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