# **CYTO 2025 SOCIAL MEDIA KIT**

#### **About CYTO**

CYTO is the annual congress for the International Society for the Advancement of Cytometry (ISAC). This annual event brings together experts in the field of cytometry to share knowledge, explore new technologies, and collaborate on groundbreaking research.

#### **Event Details**

This year's event is May 31-June 4 in Denver, CO at the Colorado Convention Center.

Conference Website: https://www.cytoconference.org

#### **Social Channels**

- Facebook: <a href="https://www.facebook.com/ISAC.CYTO/">https://www.facebook.com/ISAC.CYTO/</a>
- Instagram: <a href="https://www.instagram.com/isac\_cyto">https://www.instagram.com/isac\_cyto</a>
- LinkedIn: <a href="https://www.linkedin.com/company/international-society-for-advancement-of-cytometry/">https://www.linkedin.com/company/international-society-for-advancement-of-cytometry/</a>
- YouTube: https://www.youtube.com/@isac5542

### Sample Posts

- Join us at #CYTO2025 in Denver, CO!
   Connect with global experts and advance the future of cytometry. Visit www.cytoconference.org
- Be a part of the premiere congress for cytometry. We hope to see you at #CYTO2025! Visit www.cytoconference.org

## Resources & Tips

- A series of logos are available for your use <u>HERE</u>
- Use hashtag #CYTO2025 to boost your brand's post visibility
- Like and share posts from speakers, sponsors and/or those attending

